European Association of Establishments for Veterinary Education



EAEVE Logo usage policy

The European Association of Establishments for Veterinary Education (EAEVE) logo is a symbol of the Association's commitment to represent and support its member establishments within Europe and globally, to drive the harmonization of a research-based veterinary education and its constant evolution in the context of societal challenges.

The EAEVE logo is a registered European Union trade mark (EUTM Registration No: 018925009). We ask you to ensure that you use the logo only in connection with your EAEVE membership and ESEVT accreditation status, and to avoid any misrepresentation of the role and meaning of your membership and status.

Parties wishing to use the EAEVE logo for any other purposes must obtain explicit written permission. Please contact the EAEVE Office at <u>office@eaeve.org</u> for assistance.

Members

Veterinary Education Establishments that are members of EAEVE (Full members, Candidate members or Associates) may use the EAEVE logo on their website and communication media to promote their EAEVE membership.

Veterinary Education Establishments and organisations that are no longer affiliated to EAEVE shall cease to use the relevant EAEVE logo.

Partner Organisations

EAEVE is pleased to collaborate with organizations that share its values and objectives in the harmonization of a research-based veterinary education and its constant evolution in the context of societal challenges.

We are often asked by partner organizations for permission to express this relationship by using our logo on their digital and printed communication materials. Please contact the EAEVE Office at <u>office@eaeve.org</u> for assistance.

Logo

The EAEVE logo shall be used exclusively as the official mark of EAEVE in all printed and electronic documents. The colours of the logo are blue and black. The logo may be used as a freestanding graphic element or in conjunction with the name of the Association in a stylised typography compatible with the logo. No other logo may be used to represent the Association.

Primary Logo



Horizontal Logo

European Association of Establishments for Veterinary Education



Fonts and Colour

Arial

 Blue:
 R66
 G117
 B173

 Black:
 R24
 G23
 B23