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**Dr. Robin G. Oakley**

*Brief Curriculum Vitae*

Dr. Oakley is an experienced general manager and consultant, having been involved in strategic planning, business plan development, bench-marking, product positioning and marketing strategies development, merger/acquisition activities, executive search, new product and/or technology evaluation and management training programmes.

Before becoming independent, Dr. Oakley was Regional Director of Operations for Austria, Germany and Switzerland for Merck (MSD) AgVet, based near to Munich, Germany. Prior to this assignment, Dr. Oakley held positions with SmithKline Animal Health as General Manager for Austria, Germany and Switzerland, based in Munich, Germany; Director of Technical and Field Development Services, International, based in Philadelphia USA; Technical Director, Europe, Africa & Middle East, based in Brussels, Belgium; preceded by positions with Elanco and Salsbury Laboratories (now Fort Dodge), based in London, UK. He started his career in general veterinary practice in Canterbury, UK.

Dr. Oakley has a veterinary degree (BVSc., MRCVS) from the University of Bristol Veterinary School, UK and a Dr. Med. Vet from the Veterinary High School in Hanover, Germany. He speaks English, French and German. He has attended many management/marketing/finance courses and seminars at such institutions as Columbia University, New York, USA, INSEAD, Fontainebleau, France, Templeton College, Oxford, UK, amongst many others.

Dr. Oakley has been very active in veterinary professional politics at the European Union level, in particular, between 1987 & 1991 having been Secretary General of the Federation of Veterinarians of Europe (FVE), for which he established a permanent office in Brussels. He was for many years a Board Member of FEDESA (now IFAH) in Brussels, Belgium. In Autumn 1996, he was elected Vice-President of the Federation of European Veterinarians in Industry and Research (FEVIR, now EVERI) in Brussels. Since 1998 he has been Rapporteur for several EAEVE visits. Dr. Oakley set up Oakley Consulting (Europe) in November 1997 in Germering and nGraefelfing near Munich, Germany and cooperated initially with Brakke Consulting Inc. Dallas, Texas, USA for over 3 years.

Dr. Oakley retired from active consultancy at the end of 2006, but took on the position of EAEVE Director, Evaluations Programme from 01. August 2007, a position which he still occupies. He set up the first permanent office for EAEVE in Vienna in December 2007.

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