

## CURRICULUM VITAE

### **Personal Dates:**

Name: Dr. Ursula Deimel  
E-mail: malapacao@gmx.at  
Date and Place of Birth: August 5, 1962/Vienna  
Nationality: Austrian

### **Education:**

1981 - 1990 Business Administration at the Vienna University of Economics  
(Major: Advertising and Market Research)  
May 27, 1987 Master's Degree (Master's Thesis: „Marketing Research in the United States and in Austria“ )  
December 14, 1990 Ph.D. (Doctoral Thesis : „Comparison Advertising in the United States and in Austria: A Comparative Study with Special Reference to the Terminological Aspect“ -  
1988 **Michigan State University, USA**, Research scholar with respect to the topic „Comparison Advertising“

### **Career Development:**

1989 - 1990 **Procter & Gamble, Vienna**  
Product-Management „Beauty Care“  
1991 - 1993 **Österreichisches Creditinstitut, Vienna**  
Marketing/ Sales Promotion Department  
1993 - 1994 **DHL Worldwide Express, Vienna**  
Marketing- and PR-Assistant  
1995 - 1996 **Extensive Study/Language/Research Tour overseas**  
1997 – 1998 **ReSoundViennatone, Wien**  
Area Marketing Manager  
1998 – 1999 **The Body Shop, Wien**  
Assistant to the GM  
April/May 1999 **Malapacao Island Retreat, Palawan, Philippines**  
Consultancy work  
1999 – 2000 **La Ric, Wien**  
Assistant to the GM  
2001 – 2008 **University of Veterinary Medicine, Clinic of Surgery and Ophthalmology (30 hours part-time)**  
Assistant to the Head of the Clinic/Dean for Continued Education and Foreign Relations

Oct. 2008 -

**EAEVE Office Manager at the Viennese Head Office**

**Language Skills:**

German: native speaker

English: excellent command, in both verbal and written form

French: fluent, written and spoken

Spanish, Swedish: intermediate

Italian: basic knowledge

Hungarian, Portuguese: rudimentary basic knowledge

Austrian Sign Language: good command